

ALMONDS MAINTAIN STEADY GROWTH ACROSS CONSUMER PRODUCTS WORLDWIDE  
**10,842** NEW PRODUCTS WITH ALMONDS INTRODUCED **GLOBALLY**

MORE THAN HALF OF ALL NEW ALMOND PRODUCT INTRODUCTIONS FALL IN THE **TOP 3 CATEGORIES:**

CONFECTIONERY

**2,329**  
INTRODUCTIONS

**#2** ALMONDS  
#1 HAZELNUTS

THE NO. 1 CATEGORY FOR ALMOND INTRODUCTIONS **22%**

TOP HEALTH CLAIMS



GLUTEN FREE



ORGANIC

SNACKS

**2,137**  
INTRODUCTIONS

**#2** ALMONDS  
#1 PEANUTS

IN THE LAST 10 YEARS ALMOND SNACK INTRODUCTIONS HAVE NEARLY

**TRIPLED** UP TO **↑ 20%**

ALMOND INTRODUCTIONS IN SNACK PRODUCTS IN ASIA-PACIFIC GREW **28%**

BARS

**1,530**  
INTRODUCTIONS

**#1** ALMONDS  
#2 PEANUTS

LEADING NUT IN:

NORTH AMERICA, EUROPE, ASIA-PACIFIC, MIDDLE EAST AND AFRICA

TEXTURE CLAIM

“CHEWY”

**#1**



NEARLY **1 IN 2**

NORTH AMERICAN PRODUCT INTRODUCTIONS WITH NUTS CONTAIN

**ALMONDS**

**#1**  
BARS

**26%**

CONTAIN ALMONDS

**#2**  
SNACKS

**18%**

CONTAIN ALMONDS

EUROPE

LARGEST REGION **ALMOND**

NEW PRODUCT INTRODUCTIONS

**45%**

SHARE



**27%** **#1** CONFECTIONERY

BAKERY DRIVES GROWTH **+17%**



TOP HEALTH CLAIMS ON NEW ALMOND PRODUCTS MIRROR GROWTH IN CLEAN LABEL:

GLUTEN FREE **23%** NO PRESERVATIVES/ADDITIVES **17%**



**ALMOND VERSATILITY** CAN BE SEEN THROUGH THE INCREASE OF NEWER PRODUCTS ACROSS CATEGORIES.

DAIRY

**787** ↑ **13%**  
INTRODUCTIONS

SPREADS

**247** ↑ **29%**  
INTRODUCTIONS

DESSERT/ICE CREAM

**10%** ↑ INTRODUCTIONS

ASIA-PACIFIC

**+15%** FASTEST GROWING ALMOND INTRO REGION

INDIA EXPERIENCED **55%** GROWTH IN ALMOND INTRODUCTIONS

LATIN AMERICA



**38%** NEW NUT PRODUCTS CONTAIN **ALMONDS**

ALMOND INTRODUCTIONS BAKERY **+36%** CONFECTIONERY **+25%**

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for additional information about the Innova research report.